

# Work wherever the day takes you

Move beyond old boundaries.

**Unexpected spikes in demand. Shifting budget pressures. Sudden changes in policy. Clever new things your competitors are doing that you need to do even better.**

**Change is the new normal. And you need to be able to respond to whatever the world throws at your organisation – fast.**

**So you need agile cloud-based solutions that let you flex and scale with simplicity. A network that's as responsive and ready to go as you are. Tools that help individuals work as one – fast and intelligently reactive. To make smarter workplaces and better customer and community service the new normal too.**

## 'Are we there yet?'

Your people are ready for a truly mobilised, borderless business experience. But do they have the tools to take their work to new places?

All too often, delivering a fully unified communications strategy can be a case of easier-said-than-done, given the obstacles enterprise IT leaders face. But don't expect your people to have a great deal of patience on your journey to that always-on, access-anywhere destination.

With lengthy contracts from multiple suppliers, IT teams often find themselves stitching together a suite of complex and hardly complementary legacy solutions. The results can be as frustrating for the wider organisation as it is for an IT department. Employees get frustrated with tools that don't work as seamlessly as they should and get in the way of effective collaboration. And IT get distracted from projects that could be driving real innovation, productivity and revenue.

# Whatever it takes, you want projects moving faster and smarter

You could try patching bits of tech together – some old, some new, some just there. You could twist your IT person's arm to push priority projects up their 'to do' list. You could even tell your people to go out and buy software and apps themselves.

Or save your sewing kit. There is a better way. Look for these key elements to build your fully mobilised business:

## Seamless connectivity

To get your people and their projects moving, you'll need solutions that offer a seamless, secure user experience across devices and fixed, mobile and wifi networks – empowering wherever, whenever, however ways of working.

## Armour-plated security

As mobility and BYOD grow increasingly ubiquitous, enterprise leaders like you should be demanding robust mobile security to protect your people and your organisation's data.

Are you secure enough to let your people go mobile? What kind of protection do you have against cyber attacks or developing threats? If you want security that's strong and smart enough to meet the government's rigorous standards, CAS(T) certification can protect your people, and your business across mobile and WAN.

## Optimised coverage

Whether at the service frontline, on the road, visiting a patient or working from home, your people should be able to access everything they need as reliably and securely as if they were in the office, across fixed, mobile and wifi networks.

In short, you need genuine convergence, built on constant network improvements that are aligned with cutting-edge tech advances.

## Simplified contracts

Make sure there won't be any finger-pointing if problems pop up in your journey to mobilisation. Look for simplicity and speed of response with an end-to-end SLA, so you can get the service you need to keep your people working, wherever they go.

## People-first approach

Understanding and serving your customers and community to the absolute best of your ability starts within your own organisation. Connectivity. Security. Coverage. Contracts. Each of these elements should be a foundation for the kind of mobilisation that powers a people-first culture of innovation and productivity.

# Power up on people-first

With the right tools, your people can do more than just work anywhere. They can work more collaboratively, securely, efficiently and productively, from anywhere.

Make smarter, swifter, more cost-efficient decisions. Get more work done right the first time. Cross-check facts in real-time. Seek advice on the go. And put people, not IT issues first. Because there's no competitive advantage like empowered, engaged people – working together.

Then rest easy, knowing your IT is always ready to deliver behind-the-scenes what you're promising on the frontline.

Want to know more about people-first business mobilisation?



To learn more, simply contact your Client Manager, call us on 01235 433 507 or visit [o2.co.uk/enterprise](https://o2.co.uk/enterprise)



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