

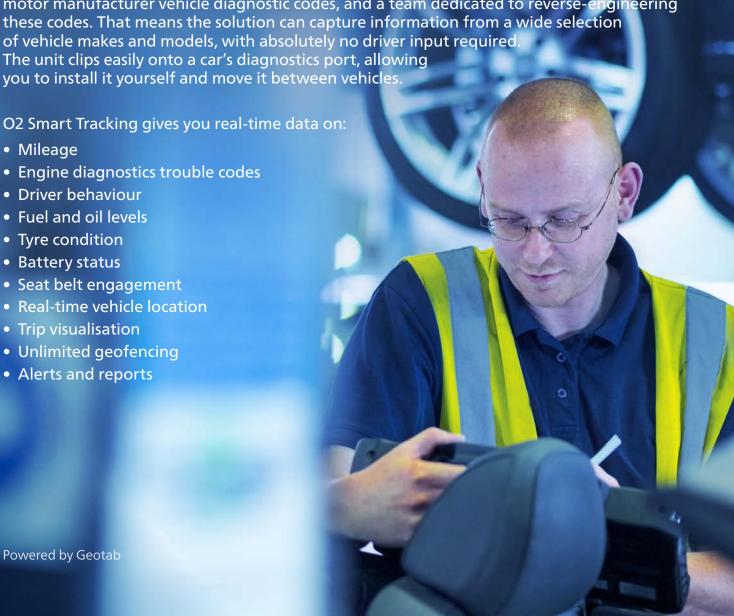
Deliver more business value with real-time driver behaviour and vehicle diagnostics

As part of the O2 Smart Vehicle portfolio, O2 Smart Tracking is a plug and play device that provides real-time data on driver behaviour and vehicle diagnostics to reduce costs.

This latest solution takes vehicle telematics one step further. We now have one of the largest and most comprehensive databases of reverse-engineered motor manufacturer vehicle diagnostic codes, and a team dedicated to reverse-engineering these codes. That means the solution can capture information from a wide selection of vehicle makes and models, with absolutely no driver input required. The unit clips easily onto a car's diagnostics port, allowing

O2 Smart Tracking gives you real-time data on:

- Mileage
- Engine diagnostics trouble codes
- Driver behaviour
- Fuel and oil levels
- Tyre condition
- Battery status
- Seat belt engagement
- Real-time vehicle location
- Trip visualisation
- Unlimited geofencing
- Alerts and reports



One supplier across the UK and Europe

We offer full connectivity across all UK networks and EU28 European countries where we have roaming agreements. And that's included within the monthly fixed subscription. We also provide an end-to-end service wrap, covering devices, set-up and in-life support – meaning you don't have to waste time and effort managing multiple suppliers.

Company benefits

You'll be able to monitor vehicle mileage remotely without driver involvement. You'll also receive information on vehicle diagnostic fault codes to highlight whether corrective measures need to be taken. We can send you an alert if your vehicle has been involved in an accident, allowing you to contact the driver to arrange recovery and repair.

Because you can review driver behaviour, you'll be in the position to create programmes to improve their safety and skills. Its real-time capability allows you to respond quickly in the case of a breakdown, while our tracking ability allows you to pinpoint exactly where each vehicle is – giving you greater scope for balancing vehicle availability. O2 Smart Tracking's visibility reduces your operational costs further. You'll be able to monitor exact fuel levels, plus track maintenance and servicing schedules with greater accuracy, reducing your operational costs further.

What you get with O₂ Smart Tracking

- Real-time data: fed straight into your business systems or viewed through a web portal
- End-to-end solution: no more multiple suppliers
- Engine diagnostics trouble codes: the largest database of reverse-engineered motor manufacturer engine codes
- Full UK and European coverage: and if a vehicle travels outside this, the solution will save all data and transmit it when back in coverage
- World-leading technology: including hardware, firmware and software
- Easy installation: install yourself (or through a specialist)
- Easy integration: with any platform to build value-added services
- Best-in-class device: over 500,000 OBDII telematics devices deployed in 70 countries*
- Telefónica track record: over 100,000 telematics units installed in vehicles worldwide across multiple suppliers**

We'll support you all the way

Want to learn more? Talk to your Account Manager or email us at **o2smartvehicle@o2.com** and we'll arrange some time with one of our IoT Sales Specialists.

Why O_2 ?

We are a trusted adviser with years of unrivalled business mobile experience. Whilst others may offer a single product or solution, we have a substantial portfolio of Enterprise Mobility solutions which can be integrated, including platforms, devices, applications and even on-premise, hybrid and cloud-based solutions.





^{*} Source: Geotab January 2016.

^{**}Source: Telefónica Group, May 2015.