Is mobile good for business? 7 out of 10 say yes.

#hitthenumbers

O2 business

Mobile Data Optimisation from O₂

According to YouGov, 7 out of 10 companies report that mobile is good for their business*. It's now easier than ever to manage mobile estates, especially when it comes to making sure roaming costs are under control. Mobile Data Optimisation from O₂ gives you the peace of mind of knowing that you're able to directly manage individual devices in real time, wherever they are in the world – reducing your costs and simplifying the way you manage your network. You'll get the benefits of a fully connected workforce while gaining valuable insights into data usage patterns and trends. And importantly, no more bill shock.

With mobile data consumption almost doubling year on year, managing mobile devices in the workplace is of increasing importance. Mobile Data Optimisation from O₂ allows you to see how your people are using mobile data – both domestically and while roaming – and send them alerts if they're near their limits. We can help protect you against high bills from excessive data use, such as employees using their devices while abroad.

Tackle data usage and roaming costs in real-time with Mobile Data Optimisation from O₂ and:

- Apply and enforce policies instantly

- Define multiple policies for individuals or different groups and zones within your organisation

- Improve the way mobile data is used and minimise coverage charges based on content type, device location, time of day and data quota

- Use the simple web administration portal to define policies with a reporting dashboard to monitor usage

- Tie each tamper-proof policy to the individual sim, so if a user puts it into another device, your policy will still apply

- Benefit from a cloud-based solution for rapid rollout and easy management, with no additional on-premise hardware costs

£2.2 billion a week more in the bank for UK business thanks to mobile*

Our cloud-based solution gives you the ability to apply policies to control roaming that are tamper-proof and which can manage individual devices or whole groups. You'll also get insight into the patterns and trends of mobile data consumption. It can be managed anywhere, in real time. And it works with any sim-based device – regardless of manufacturer or operating system. You get the benefits of cost savings, improved visibility, security, simplicity and flexibility.

O₂
business

Using a simple, web-based administration portal, Mobile Data Optimisation from O₂ can limit data rates and block and impose data caps based on a combination of:

- The geographical zone or region the device is in, such as 'home', 'roaming', 'EMEA' or 'APAC', for instance

- The type of web content the device is trying to access, such as video, social, email and app updates

- The amount of data already consumed in the day/week/month and if the user is approaching their monthly limit

- The group you've assigned the user to

- The time of day the device is accessing the internet

Why O₂?

We're trusted as the mobile provider for some of the UK's most respected organisations, with years of unrivalled business mobile experience. We're the only network operator to have the CAS(T) certification for mobile voice and data services and were given the Best Network Coverage award by uSwitch in 2014**. While others may offer a single product or solution, we have a substantial portfolio of Enterprise Mobility solutions which can stand alone or be integrated, including platforms, devices, applications and even on-premise, hybrid and cloud-based solutions.

What you get with Mobile Data Optimisation from O₂

- A fully managed and flexible cloud-based solution which reduces costs and manages mobile data usage

- Advice from a trusted ICT provider with a heritage in mobile

- A substantial portfolio of Enterprise Mobility solutions, encompassing platforms, devices, applications and cloud

68% of large businesses are more successful with mobile working**

We'll support you all the way

To find out more call us on **01235 433 507** or visit **o2.co.uk/enterprise**

Get big numbers from small devices
#hitthenumbers

Telefónica

O₂ business