

Mobile devices
save UK businesses
9,400,000
hours a week

#hitthenumbers

O₂
business

Some say becoming a mobile enterprise is difficult. But they're wrong. This myth-busting guide explains why.

No future for feature phones

The world has changed. Business has changed. Your customers connect to you in different ways, especially those in their 30s and below. The people that work for you are no different; they work on-the-go and look for agility and flexibility to get the job done. It's why smartphone use as a business tool increases every year: you can share and edit documents, conduct meetings and analyse data. From anywhere and at anytime. Securely. It's so easy, people are not even waiting to be given the tools they need, but bring their own devices to work.

With smartphone take-up in the UK at 62%** , it's no wonder that the days of the humble feature phone are numbered.

Remote
working =
extra
productivity +
£2.2 billion
a year*

Flexibility with control

The myth

My employees will run up large bills

The reality

You can control exactly how much data your teams are consuming and avoid the shock of high bills with O₂'s Enterprise Mobility solutions.

Mobile data optimisation provides a simple web-based portal, allowing you to limit, block and cap the usage of any device in a number of ways. You can control usage based on geographical location to avoid roaming charges, impose simple maximum data limits, or limit use to certain times so devices are only used for business purposes.

At O₂ we can also work with you to determine the user profile of each employee, allowing you to limit certain levels of access to certain job roles or functions. As well as avoiding surprise charges, you can also gain insight into the usage patterns of your workforce and how best to optimise your mobile estate.

Stay secure... wherever you are

The myth

Lost, stolen or compromised devices will lead to security breaches

The reality

You can make sure your devices are secure so your workforce can safely access information and systems. We can provide a Mobile Device Management platform to give you maximum control, visibility and management of a broad range of devices, including Apple, Android, Windows and BlackBerry.

You'll have total control over who can access, share and copy files – you can even create separate security profiles for business and personal use to ensure company information is not compromised.

You'll get maximum mobility with total security, helping you implement the right security policies throughout your business. Plus, with remote lock-and-wipe features, you can have total peace of mind if a device is ever lost or stolen.

Smart and simple

The myth

Managing a smartphone rollout is time-consuming

The reality

With our single portal you can enrol users, set up and manage policies and roll out devices while avoiding any drain on your IT resources.

Thanks to our Enterprise Mobility solutions, we can help you manage your entire mobile device lifecycle. It covers enrolment security, monitoring, application management, data usage and gives you 24/7 support. From there, you'll be able to upload company applications and push them to employee smartphones – making sure they only get access to the applications they need.

If it still sounds scary, we'll manage it for you – we've a host of mobility solutions, managed repairs and replacements and can even provide experts to deliver on-site training if it helps.

What makes O₂ so good at this?

At O₂, we're ideally placed to help you put mobility at the heart of your organisation, because smarter working is central to our own business.

Quite simply, we tested it on ourselves first to see if it would work. That involved shutting down our head office for a day and telling the 2500+ people who work here to find somewhere else to do business. We gave them the tools and support, and developed the policies to support that. Guess what? It works. Now 70% of our people work flexibly – and that's rising.

79% prefer to mix home and office working*

That's why we know we can help you build a mobility solution that allows you to keep control of your data and ensure high-level security whilst boosting employee engagement, productivity and efficiency.

We'll support you all the way

To find out more call us on **01235 433 507** or visit **o2.co.uk/enterprise**

Get big numbers from small devices

#hitthenumbers

* YouGov 2015

** Ofcom, Adults' Media Use and Attitudes Report, 2014